



## THE SCCAR eSCOOP

December 10, 2014



SCCAR will be closing from 11 am - 2 pm on Friday, December 12. See below for complete Holiday hours.

### 2015 Installation & Awards Event

Join us and fellow members at the SCCAR 2015 Installation & Awards luncheon honoring our incoming President Randy Turnquist, Officers and Directors on Monday, January 12, 2015. The luncheon will feature the announcement of our REALTOR® of the Year, Affiliate of the Year, Community Service, and Lifetime Achievement Award winners.

[Read more](#)

### Office Contribution Contest

Your office could win a stellar prize while helping protect REALTOR® interests! Encourage fellow members in your office to contribute the additional \$49 or 148 to the REALTOR® Action Fund (RAF) with their dues payments and your office could be a winner. Size doesn't matter! The top three offices with the highest percentage of agents contributing will be chosen. Learn more about RAF [here](#).

### Early Bird Special on Pro Series

8% of the membership has officially qualified to advertise that they are a Santa Cruz County Pro... are you one of them? Santa Cruz County Pro

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#### Quick Links

- [www.mysccar.org](http://www.mysccar.org)
- [Events & Education Calendar](#)
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- [Government Affairs](#)
- [Advertise in the eScoop](#)



#### 2014 Corporate Sponsor



(SCCP) is a series of 9 highly specialized courses held throughout the year that will certify you as a local specialist. Sign up by 1/9/2015 and take advantage of our \$99 early bird pricing!

[Read more](#)

## C.A.R. Wants to Tell Your Safety Story

Do you have a personal story about REALTOR® safety you would like to share with your peers and a desire to appear on camera? If so, C.A.R. needs your help. To share your experience, please email [commintern@car.org](mailto:commintern@car.org) with "Safety" in the title. Please include your name and contact phone number. All submissions are due Monday, December 15.

## Helping Our Neighbors in Need

The barrels have arrived and the SCCAR Food Drive has begun! We are hoping to fill 5 barrels this year... almost triple the amount from last year. No one should go hungry and our hope is with your help, we can make a significant difference. Non-perishable items can be dropped off at the SCCAR office during business hours.

[Read more](#)

## REAL Trends December Issue Now Available

REAL Trends monthly newsletter offers information on the latest trends, strategies, analyses, people and news shaping the real estate industry. Log onto our members only website to access the latest issue!

[Log in](#)

## October Results: Surprise on the Upside

The REAL Trends Housing Market Report for October 2014 shows that housing sales increased 9.3 percent from the same month a year ago. The annual rate of new and existing home sales for October 2014 was 6.184 million units up from a rate of 5.659 million in October 2013.

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## SCCAR Holiday Hours

SCCAR will be closed the following days and hours:

December 12, 11 am - 2 pm  
December 25 & 26 closed  
(No tour on the 25th)  
December 31 at 12 pm  
January 1 (no tour)

Happy Holidays!

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