



Tuesday, September 22, 2020

## Fire & Flood Insurance Panel Tomorrow 9/23! Challenges & Solutions to Insuring Homes in High Risk Areas + More

Join our panelists for a discussion on the current environment of insuring for fire and flood. Our panelists inform and answer the hard the questions. Speakers: Tanner Tedsen, Farmers Insurance & Lauren Foos, State Farm Insurance, Alfredo Torres, AAA Insurance Agent

Panel date: Wednesday, **September 23 @ 9:30 am**. [Register](#)

## Zoom Tour Meeting September 24

Pitch your listing and do a little virtual networking at our weekly Virtual Tour Zoom Meeting! Members who wish to participate will need to RSVP. Click [here](#) to register.

## New Online Flood Risk Tool via NAR

In late August, [realtor.com®](#) launched a new flood risk data features which is available on most for-sale properties on realtor.com®. The data offers insights into Federal Emergency Management Agency (FEMA)-categorized flood zones and a new Flood Factor™ feature, which is the result of a realtor.com® data integration with the First Street Foundation, a nonprofit research and technology group. [Click here for an FAQ](#)

## REALTOR Benefits Content Library

The REALTOR Benefits® Program is NAR's member benefits resource, bringing savings and special offers for REALTORS® from more than 30 carefully selected industry-leading partners, including REALTORS® Insurance Marketplace (offering a full array of health and wellness solutions), FedEx, Sprint®, Liberty Mutual, Dell, Placester®, DocuSign, and more. [Learn more](#)

## How to Renew Your zipForm Account

While Lone Wolf Transactions (zipForm® Edition) access is free with your SCCAR membership, you are required by Lone Wolf Technologies to renew your free Lone Wolf Transactions (zipForm® Edition) account annually. You will begin to receive notices 30 days prior to the renewal. There will be no charge. Click [here](#) for instructions on how to renew.

## City Council Recording: Economic Recovery

Did you miss Thursday's Santa Cruz City Council Candidate Forum on Economic Recovery? If so, don't worry - you can access the Zoom [recording](#) using the Passcode: W^12bNu0

## Webinar: Working with Consumers via HomeSnap

Join us for an online workshop on Homesnap Pro! Courtesy of your MLS offered as a member benefit, you have access to the most comprehensive real estate platform on the market. The webinar will cover how to teach your clients/consumers to engage with Homesnap App. Webinar date: Tuesday, September 29 at 10:30 am. [Register](#)

## Time is Running Out! Census Deadline is Sept. 30

As you know, the Census is important. Every uncounted person translates into a loss of \$2,000 in revenue per year over 10 years. Over the next decade, even a 5% undercount means \$272 million in lost funding. With less than two weeks to go, the Santa Cruz County Census Complete Count Committee is continuing to ramp up outreach efforts in an effort to make sure all community members are counted.

The deadline for the Census is Sept. 30. It can be filled out online at [2020Census.gov](https://2020Census.gov) or by phone using 844-330-2020. Santa Cruz County is currently at a 70.4% self-response rate, which is great, but there is room to grow!