

The SCAOR eScoop

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Get Your Bake On! *At this year's Spring Fling*

Do you love to bake? Have a favorite recipe that no one can resist? Show it off at this year's Baking Contest taking place during our Spring Fling event on May 5th!



This year's entries will be judged by Owner and Head Chef of Michael's on Main, Michael Clark. The deadline to submit your entry form is April 30th - so don't delay! [Click here](#) for an entry form.

We can't wait to see (and taste) what our members will come up with this year!

Don't forget to [sign up](#) to attend **Spring Fling** Cinco de Mayo Style!

Send Us Your Story!

The SCAOR PR and Communications Committee is seeking short interesting or amusing stories you may have that reflect how or why using a REALTOR® makes a difference.

These stories will be used to formulate a combined anecdotal

article that will be published in our 'Santa Cruz Real Estate' advertorial in the Sentinel and will provide consumers with real life examples of why using a REALTOR® is important.



Please send your story or stories to Debra Calloway at dcalloway@allnpginc.com by Monday, April 26th.

Upcoming Education

4/15 - 4/23

[Raising Your
Commercial IQ Webinar
Series](#)

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[At Home with FHA](#)

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[What Does the Contract
Really Say?](#)

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[Tune Up Tuesday:
Pricing Your Listings to
Sell Quickly](#)

For a complete list of
classes [click here](#).

Office Hours:

8 AM - 5 PM
Mon. - Fri.

Store Sale
5-15% Off All
Items
Except Lock Boxes

All Under One Roof!

Be sure to let your clients know about the information packed FREE Housing Expo on May 8th. This 4th annual event will be chocked full of information on homebuying, investing, selling, avoiding foreclosure, credit repair and much more.



For a complete schedule of classes and all the details please visit www.scaor.org/housingexpo2010



Show off your child's artistic talent at our **'Life in Santa Cruz' Art Contest!**

Winners will be published in the Sentinel & Coastal Homes magazine and will win prizes. ALL entries will be featured at the event. For entry details, [click here](#).

Key & Tour Reminder

If you have not done so, don't forget to pay your Key Maintenance and Tour Program invoice. If you did not receive an invoice please contact SCAOR at 831-464-2000. For your convenience we can easily take payments over the phone.

At Home with FHA

This two-hour presentation by a panel of specialists will provide every REALTOR® who wants to sell more homes with the practical knowledge required to help their clients find the FHA loans they need. Panel includes 3 experienced loan officers; 1 Underwriter; a REALTOR®, and an Appraiser. Topics Include: FHA Basics; How to structure contracts to get through underwriting efficiently; Setting client expectations; Do's and Don'ts; Role of Appraiser; Required documentation; Alternative documentation; Limitation of seller paid points; Costs and more. [Click here](#) to register.



If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or

send an email to andrea@scaor.org
For a pdf version of this week's eScoop [click here](#) or go to
<http://www.scaor.org/escoop.php>.

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