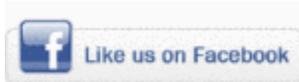


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March 23, 2016



Santa Cruz County Association of REALTORS® weekly industry news update



The SCCAR office will be closed Friday, March 25 in observance of Good Friday. We will re-open Monday, March 28 at 8 am.



### Dive Deeper Into Facebook!

Learn what's hot and new for social media and dive deeper into Facebook with topics such as what to post, how often, automating posts, measuring results, benefits of a personal page vs. a business page and more! Class date is Friday, April 1 at 9:30 am.

[Read more](#)



### New Agents! What's the Best use of Your Marketing Dollars?

Find out at a new brainstorming networking mixer hosted by YREP on April 20, 4:30 – 6:30 pm at Michael's on Main. The YREP (Young Real Estate Pros) Committee was formed to provide newer members in the real estate profession a platform to network, build relationships and increase awareness of SCCAR benefits and activities. YREP is a state of mind, we encourage REALTORS® of all ages to participate and share ideas. [Read](#)

[more](#)

	<p><i>The trusted real estate data source.</i></p> <p><i>Thank you to our 2016 Corporate Sponsor</i></p>
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## "My Dream Home" Calendar

SCCAR is producing our first annual wall calendar! Each month will feature a drawing from a local student depicting what their dream home looks like. This calendar features a few ad spots that will fill up quickly. Make sure you're one of them! [Read more](#)



## MLS Listing Management Training Next Monday

Learn the structure of the MLSListings listing management input application, along with tools and techniques for enhancing your listing market exposure, keeping the data current and staying compliant with the MLSListings rules and regulations. Class date is Monday, March 28 at 10 am. Registration is free. [Read more](#)



## Help Direct the Future of SCCAR!

SCCAR is now accepting applications for service on the 2017 Board of Directors. Join a distinguished group of professionals to support the mission of SCCAR: "The purpose of the Santa Cruz County Association of REALTORS® is to enhance the professionalism and integrity of our members and to protect and promote private property rights." Being a part of this process provides a great opportunity to exercise your leadership abilities! [Read More](#)



## Low Cost Health Screenings

Preventative health screenings can help prevent stroke, heart attack, osteoporosis and more. No insurance or doctor's order needed. Take advantage of these convenient and low-cost health screenings. Special discounts: 10% off all packages through April! Precision Ultrasound will be at SCCAR on March 30. [Read More](#)

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