

# The SCCAR eScoop

March 21, 2013 - Vol. 3, Issue 209



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## Have you Made Your Reservation?

SCCAR invites you to join us in celebrating our Affiliate members at our **'Simply the Best'** appreciation luncheon.

*Simply the Best*

Featured at this event will be a **2013 Housing Market update** with C.A.R. Senior Research Analyst, Sara Sutachan.



Wednesday, April 3, 11 am - 2 pm  
Best Western Seacliff Inn

Free to Affiliate Members, REALTORS® \$30, Nonmembers \$40  
RSVP [online](#) for download an event [flier](#).

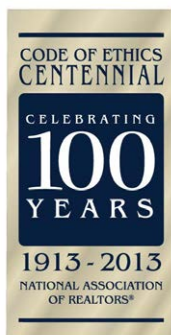


## Coastal Commission Guidelines & Regulations

Learn about regulations that will limit projects within the coastal zone; guidelines regarding tree removal; steps to take for a landowner to get variances in coastal zone building guidelines; most common building request rejected by the commission and more in the third course in our Santa Cruz County Pro (SCCP) Series.



Code of Ethics 100th Anniversary



Take the class individually or sign up for the whole series and receive your certification, click [here](#) for more info.

**Wed., March 27, 9:30 am - 12:30 pm**  
SCCAR Members \$20, Nonmembers \$40  
Register [online](#) or download a [flier](#).



Take [Action](#) and Win great rewards!

## Help Needed for Local Seniors

The [REALTOR® Service Volunteer Program](#) (RSVP) is currently seeking volunteers to participate in helping those in need. RSVP is a one day community outreach program that takes place on **May 6,**

### Upcoming Education

**Wed., March 27**

[SCCP: Coastal Commission](#)

**Mon., March 25 (free)**

[MLS Source for iPads](#)

**Fri., April 5**

[License Renewal Course](#)

**Fri., April 26**

[Notary Public Class & Exam](#)

To sign up online visit our new and secure web [portal](#) and for a complete list of classes, [click here](#).

### 2013 Signature Affiliates



Learn how you can become a [Signature Affiliate](#)!

### Upcoming Events

**Web., April 3**

[Affiliate Appreciation Luncheon](#)

**Tues., April 9**

[Event for Charity at the](#)



**2013**, during "Adopt-A-Senior"

Week. The program provides free assistance to qualified seniors who cannot otherwise perform certain household tasks due to physical or financial constraints.

We have 40 homes and still counting and need your help! Volunteering takes just a few hours and is very rewarding. Consider organizing an office team and make it a group effort!

Please complete and submit a volunteer [application](#) by **Monday, April 1st** and thank you.

## Event for Charity at the Shadowbrook

Dine at the award winning Shadowbrook Restaurant on Tuesday, April 9th, 5-8:45 pm and help low income first time home buyers! 30% of the evenings sales are donated to the SCCAR Housing Foundation. If you are making a reservation for dinner or enjoying their Rockroom, please tell the Shadowbrook your group affiliation is the *SCCAR Housing Foundation*. Click [here](#) for complete details or visit [www.sccarhf.org](http://www.sccarhf.org).



## Nationwide Open House Weekend

SCCAR has teamed up with associations across the country for one weekend of Nationwide Open Houses. The purpose is to encourage those who are thinking of buying a home to take advantage of unique home market factors. NAR will be promoting the event on a national level.



Be sure to include your open houses for that weekend on the MLS! We'll be directing the public to [mlslistings.com](http://mlslistings.com).

This is at no cost to you! We'll have free balloons for you to tie to your open house signs and free graphics and flyers are available at [www.mysccar.org/noh](http://www.mysccar.org/noh).

**When: Saturday and Sunday, April 20 & 21.**

[Shadowbrook](#)

**Sat. & Sun., April 20-21**

[Nationwide Open House Weekend](#)

**SCCAR Office Hours:  
8 AM - 4:30 PM  
Mon. - Fri.**

SCCAR will be closed Friday, March 29 in observance of Good Friday. We will re-open Monday, April 1st.

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Ph: 831-464-2000  
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[www.mysccar.org](http://www.mysccar.org)  
[www.facebook.com/mysccar](http://www.facebook.com/mysccar)  
[www.twitter.com/scaor](http://www.twitter.com/scaor)

## Tour Cancellations: *The Rules*

It is required that the listing agent or a representative be present at an Open House. If no one is present and SCCAR has not received notice of cancellation a \$100 fine may be assessed. As a courtesy to others and to avoid this fine, please call SCCAR and (when possible) leave a sign at the property indicating that it has been cancelled.



We, and those members who drive to open houses, ask that every effort be made to hold the house opened as scheduled. Thank you in advance for your cooperation. Please visit our Members Only [website](#) to learn who is qualified to 'sit' at an open house.

## A Tectonic Shift in CMAs!

Engage your clients with a visually stunning tool that goes beyond the limitations of a traditional CMA with Clarus touchCMA™. Attend a FREE one hour [webinar](#) on Tuesday, April 2, 2013 from 10:00 a.m. to 11:00 a.m. Space is limited to the first 1,000 members.



If you are unable to open any of the links visit our website at [www.mysccar.org](http://www.mysccar.org), call Andrea Harbert at 831-464-2000 or send an email to [andrea@mysccar.org](mailto:andrea@mysccar.org)

[Forward email](#)



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