



## THE SCCAR eSCOOP

February 19, 2014



**Tax Tip:** Find your paid 2013 SCCAR Dues and Key orders in our online portal. [Log in](#) and click My Orders.

### Local Seniors Need Your Help

RSVP (REALTOR® Volunteer Service Program) is a one day community outreach program that will take place on May 7, 2014. The program provides free assistance to seniors. The success of this program resides entirely on volunteer efforts. Please consider spending a few hours with us and lending a hand. Please submit an [application](#) by March 31, 2014.

[Read more](#)

### Matrix Customized (MLS)

Learn ways to customize Matrix by using custom display, exports, multi-level sorting and much more. This course is being held Friday, February 28 at 10:30 am and is free to SCCAR members with RSVP.

[Read more](#)

### 60 Minutes to More Listings

Get more listings by learning to work with investor clients and find out how to sell real estate without paying the tax. Learn these four key strategies: 1031 Exchange, Reverse Exchange, Deferred Sales and Delaware Statutory Trust. The seminar being held on March 12, 2014.

[Read more](#)

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#### Quick Links

- [www.mysccar.org](http://www.mysccar.org)
- [Events & Education Calendar](#)
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- [Advertise in the eScoop](#)



#### 2014 Corporate Sponsor



## SCCAR Advocacy Page Gets an Update

Keep up to date with local government affairs issues by visiting our new and improved Advocacy page. Current posts include the CA Public Utilities Commission's call for an Environmental Impact Reivew of PG&E's proposed Santa Cruz 115kV Reinforcement Project.

[Read more](#)

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## Open Enrollment ends March 31

REALTORS® Insurance Marketplace provides NAR members with access to both a private health insurance exchange (available now) and the public health insurance exchange.

[Read more](#)

## Be Part of the SCCAR Process

SCCAR is now accepting applications to serve on the 2015 Board of Directors. This is your opportunity to be an integral part of the decision making process for your Association by serving on it's Board of Directors. Please submit an [application](#) to [kathy@mysccar.org](mailto:kathy@mysccar.org) by Tuesday, April 15, 2014.

## Get Ready to Find Sellers That Need to Sell Now!

ReboGateway from C.A.R. Business Products puts you in the right place at the right time to help you uncover the homeowners most likely to sell now. The ReboGateway database contains publicly available "life event" data combined with property data to help you create "smart" farm lists for a specific area in California.

[Read more](#)

Santa Cruz County Association of REALTORS® | [contact@mysccar.org](mailto:contact@mysccar.org) |  
<http://www.mysccar.org>  
2525 Main Street, Soquel, CA 95073

p: 831-464-2000 | f: 831-464-2881  
Office Hours: 8 am - 4:30 pm

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Santa Cruz County Association of REALTORS | 2525 Main Street | Soquel | CA | 95073