

# The SCCAR eScoop

January 23, 2013 - Vol. 3, Issue 201



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[MLS Source for iPad](#)

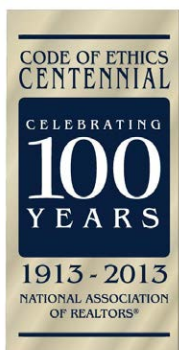
[zipForm® 6 Training](#)

[Affordably Enhance Your Listing](#)

[Special Deal on Health Screenings](#)

[CRS 2 Day Training, Early Bird Special](#)

Code of Ethics 100th Anniversary: [View](#) commemorative video



Take [Action](#) and Win great rewards!

## Upcoming Education

**Fri., Jan 25**

[MLS Source for iPads](#)

**Mon., Feb 11**

[Essentials of Realist](#)

**Mon., Feb 11**

[MLS Productivity Pack](#)

## MLS Source for iPads This Friday

Use MLS Source on your iPad on the road and in your office. Learn how to perform a basic search, radius and map search, view showing instructions and much more.



Friday, Jan. 25

10:30 am - 12 pm

Free to SCCAR members with RSVP

Call 831-464-2000 to save your seat

### Upcoming MLS Training....

[Essentials of Realist](#), 2/11

[Matrix Productivity Pack](#), 2/11

## zipForm® 6 Training: Limited Offer!

Your member benefit is improving to meet your technology

needs. Learn about zipForm® 6 Pro and Standard versions, free digital signature software zipLogix® Digital ink, online document storage zipVault® and zipForm® mobile edition.



Training sessions for zipForm® are VERY limited and sell out, so sign up early!

Friday, February 22 at SCCAR

9:30 am - 12 pm

SCCAR Members \$5 in advance, \$20 at the door.

Register [online](#) using our new and secure web portal, download a [flier](#) or call us at 831-464-2000.

## REACH 2013, Enhance Your Listing!

SCCAR's 4th Annual REACH (Real Estate and Community Help Guide) is scheduled to be released March 2013! This full color

**Fri., Feb 22**  
[zipForm® 6 Training](#)

To sign up online and for a complete list of classes, [click here](#).

### 2013 Signature Affiliates



Learn how you can become a [Signature Affiliate!](#)

#### Upcoming Events

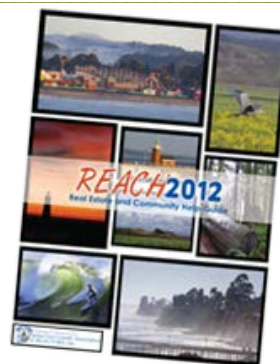
**Mon., Jan. 28**  
[Health Screenings by Precision Ultrasound](#)  
8 - 4.

**Thurs., Jan. 31**  
Thirsty Thursday

**SCCAR Office Hours:**  
8 AM - 4:30 PM  
Mon. - Fri.

2525 Main St.,  
Soquel, CA 95073

publication features all active SCCAR members and is delivered to local businesses, chambers of commerce and is available publicly online year round.



**Stand out from the crowd and enhance your listing with one of the following options:**

Full color display ad: \$150  
Highlight your listing: \$50  
Bold your name: \$25

Contact Andrea Harbert for more information at 831-464-2000 or [andrea@mysccar.org](mailto:andrea@mysccar.org).

### Low Cost Preventative Screenings

Reduce your chances of heart attack, stroke and osteoporosis and more with hospital proven ultrasound health assessments, blood screens and education.



**\*\*Bring a spouse or family member and get 1/2 off a second package of equal or lesser value.\*\***

A variety of packages are available, view [flyer](#) for details. For questions & appointments call 877-487-7324

### CRS 200 Business Planning & Marketing

The Business Planning & Marketing for the Residential Specialist Course (CRS 200) will help you create a strong business that will withstand any market condition - while making a profit. Develop a business plan to focus your business and start making educated financial decisions.



**Individuals who take this course will earn 16 Education credits towards the CRS Designation**

February 12-13, 2013  
8:30 am - 5:00 pm  
Course location:  
SILVAR, 19400 Stevens Creek Blvd., Cupertino  
Registration fee: **Early bird until Jan. 31st** - \$250  
After Jan. 31st - \$300  
To register go to [www.nocalcrs.com](http://www.nocalcrs.com)

Ph: 831-464-2000  
Fax: 831-464-2881  
[www.mysccar.org](http://www.mysccar.org)  
[www.facebook.com/mysccar](http://www.facebook.com/mysccar)

If you are unable to open any of the links visit our website at [www.mysccar.org](http://www.mysccar.org), call Andrea Harbert at 831-464-2000 or send an email to [andrea@mysccar.org](mailto:andrea@mysccar.org)

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