

REACH 2019

KICK YOUR LISTINGS UP A NOTCH!

The 10th Annual REACH is a full color publication featuring all active SCCAR REALTOR® and Affiliate members. Delivered to local businesses, available in our office and online year-round, the REACH provides great exposure to both members and the public. Stand out in 219 by upgrading your listing with one of our low cost options!



Santa Cruz County
Association of REALTORS®



P: 831.464.2000
F: 831.464.2881



2525 Main Street
Soquel, CA 95076



mysccar.org
info@mysccar.org

DO MORE WITH YOUR LISTING!

REACH19 serves as a year-round resource to the surrounding community, helping put these individuals in touch with the right agents to meet their buying & listing needs. Our REALTOR® Directory is a great way to expose your company to its target audience - you're going to want to take full advantage of all our opportunities to enhance your listing, distinguishing it from the rest!

DISPLAY IT!

Enhance your listing with the addition of a *full color display ad!*
Member Pricing **\$150** // Non-Members **\$250**

HIGHLIGHT IT!

Get *your entire listing highlighted* and really make it stand out!
Member Pricing **\$50**

BOLD IT!

Be Bold and let your listing reflect that with *fully bold & colored text!*
Member Pricing **\$25**

FULL & HALF PAGE ADS AVAILABLE!

*Contact Andrea Today to enhance your listing
at 831.464.2000 or andrea@mysccar.org*

**Members listed in red are reserved for contributors of \$148
or more to the REALTOR® Action Fund (RAF).**

AD SIZES

FULL PAGE ADVERTISEMENT

We request that print ready ads be submitted in either JPEG or PDF formats of at least 300 dpi.

Please e-mail print ready ads to andrea@mysccar.org by February 22, 2019.

Images are for display purposes only and not exact representations of size.

AD SIZE ◀
8.5"x11"

Size With Bleed
8.8"x11.3"

AD SIZE ▼
8.5"x5.5"

Size With Bleed
8.8"x5.8"

DISPLAY LISTING

AD SIZE ◀
2.5"x3.85"

HALF PAGE ADVERTISEMENT

Advertising and Payment Information

Please check off which advertising option(s) you would like to reserve space for, complete the credit card information at the bottom and fax to: Andrea, 831-464-2881, call 831-464-2000, or mail to: SCCAR

Andrea Harbert
2525 Main Street
Soquel, CA 95073

**Deadline For
Final Ad
Copy
FEB 22, 2019**

LISTING ENHANCEMENTS

ADVERTISEMENTS

- Display Ad** **\$150**
Full Color Graphic, 2.5"x3.85"
- Highlighted Listing** **\$50**
Boxed, Highlighted Listing
- Bold Listing** **\$25**
Full Color, Bold Text Emphasis

- Display Ad** *Non Members* **\$250**
Full Color Graphic, 2.5"x3.85"

- Back Cover*** **\$750**
Full Page, 8.5"x11", Full Bleed
- Inside Front Cover*** **\$650**
Full Page, 8.5"x11", Full Bleed
- Inside Back Cover*** **\$550**
Full Page, 8.5"x11", Full Bleed
- Full Page** **\$400**
8.5"x11", Full Bleed
- Half Page** **\$275**
8.5"x5.5", Full Bleed

PAYMENT INFORMATION

Name _____ Company _____

Phone _____ E-Mail _____

Method of payment: Cash Visa MC AMEX Discover Check, payable to **SCCAR** | Check # _____

Amount
\$

Account #

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Exp. Date

--	--

--	--

Name On Card _____ Signature _____

Card Billing Address _____

City _____ State _____ Zip _____

Terms & Conditions

1. Charges for advertising are due and payable when billing invoice is received. All accounts are considered past due after 30 days, and are subject to a 1.5% monthly service charge.

2. Publisher reserves the right, in its sole discretion, to reject any advertising that is considered objectionable.

***These premium ad spaces are of limited quantity and are available on a first come, first serve basis.**