



THE SCCAR eSCOOP

December 18, 2014



SCCAR will be closing at noon 12/24 and all day 12/25 & 12/26. Happy Holidays from all of us at SCCAR!

SCCAR's Annual Awards & Installation Event!

Join us and fellow members at the SCCAR 2015 Installation & Awards luncheon honoring our incoming President Randy Turnquist, Officers and Directors on Monday, January 12, 2015. The luncheon will feature the announcement of our REALTOR® of the Year, Affiliate of the Year, Community Service, and Lifetime Achievement Award winners.

[Read more](#)

Learn the Latest in Hardware, Smart Phones & Apps!

The 4th course in the WIN series will cover current hardware options, operating systems, cloud storage, smart phones (iPhone vs. Android) and apps -from the best to the worst to the must-haves. This course is part of our WIN Training Series. Course date is January 21, 2015 from 9 am - 12 pm.

[Read more](#)

Dues Contest Still Open

There is still time to be entered into our 'Win Your Local Dues Back' Contest! Pay your 2015 SCCAR dues by December 31st to be entered. Pay [online](#), via fax or call 831-464-2000.

In This Issue

- [2015 Installation & Awards event](#)
- [Learn the Latest in Hardware, Smart Phones & Apps!](#)
- [Help More Neighbors in Need](#)
- [Office Contribution Contest](#)
- [Early Bird Special on Pro Series](#)
- [January MLS Classes](#)
- [Open Enrollment Extended](#)
- [SCCAR holiday hours](#)

Quick Links

Pay 2015 Dues Online
Due Date 12/31/14

www.mysccar.org

[Events & Education Calendar](#)

[Thursday Tour Marketing Meetings](#)

[Government Affairs](#)

[Advertise in the eScoop](#)



Office Contribution Contest

Your office could win a stellar prize while helping protect REALTOR® interests! Encourage fellow members in your office to contribute the additional \$49 or \$148 to the REALTOR® Action Fund (RAF) with their dues payments and your office could be a winner. Size doesn't matter! The top three offices with the highest percentage of agents contributing will be chosen. Learn more about RAF [here](#).

Early Bird Special on Pro Series

8% of the membership has officially qualified to advertise that they are a Santa Cruz County Pro... are you one of them? Santa Cruz County Pro (SCCP) is a series of 9 highly specialized courses held throughout the year that will certify you as a local specialist. Sign up by 1/9/2015 to take advantage of our \$99 early bird pricing!

[Read more](#)

January MLS Classes

Monday, January 26: [Listing Locator](#)
This course will teach you to observe where buyers are purchasing homes and identify homeowners in those "sweet spots" who own the homes that buyers are seeking.

Monday, January 26: [Market Intelligence Reports](#)
Stay quickly and easily up-to-date with market trends and statistics. We'll teach you how to build and publish charts, tables and graphs for client presentations and social media posts.

Open Enrollment Extended to 12/21/2014!

Benefits Store Insurance Services, Inc has Professional Benefit Advisors to help with the navigation process of different Covered CA options available, Subsidy Qualification and Calculation instructions, as well as Plan Selection/Enrollment Assistance. No matter what the needs are, there is a plan option available fitting one's needs and budget.

[Read more](#)

2014 Corporate Sponsor



SCCAR Holiday Hours

SCCAR will be closed the following days and hours:

December 24 at 12 pm
December 25 & 26 - (no tour)
December 31 at 12 pm
January 1 - (no tour)
January 2

Happy Holidays!

Santa Cruz County Association of REALTORS® | contact@mysccar.org |
<http://www.mysccar.org>
2525 Main Street, Soquel, CA 95073
p: 831-464-2000 | f: 831-464-2881
Office Hours: 8 am - 4:30 pm

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Santa Cruz County Association of REALTORS | 2525 Main Street | Soquel | CA | 95073