

2525 Main Street
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www.scaor.org



The SCAOR e-Scoop

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting



If you are unable to open any of the links visit our website at www.scaor.org
or call Karen Kirwan at 831-464-2000 or karen@scaor.org

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Tickets for the 4th Annual "A Taste of Santa Cruz" can now be purchased online at www.ATOSC.com! Tickets for the November 13th event are only \$30 and WILL SELL OUT! "A Taste of Santa Cruz" is the signature fundraising event of the SCAOR Housing Foundation. Proceeds benefit the Closing Cost Assistance Grant program. More information can be found at www.ATOSC.com or by calling 464-2000. The event will be held at the Coconut Grove from 5:30-9:00 pm. We are currently seeking volunteers and silent auction items. Please email Julie Ziemelis at julie@scaor.org to donate your time or item. Thanks to our major sponsors, MetLife, David Lyng Real Estate, Keller Williams Realty, Coastal Homes /Homes and Land, and the Good Times.



SCAOR STORE SPECIAL
Everything on sale 5-15% for
the entire month of October!



Green Tip: Kick the Can!

Bisphenol A (BPA), which has been associated with health risks including, diabetes, heart disease and obesity, is found in the blood of 92 percent of all Americans over the age of five. Even after abandoning BPA-leaching polycarbonate water bottles, the hormone-disrupting chemical can still make it's way into the bloodstream via seemingly safe foods like canned soup. The majority of canned foods on the market come in containers whose linings are laced with traces of BPA that can migrate into food. Cut back on BPA by purchasing foods packaged in Tetra Paks, aseptic cartons made from layers of paper, aluminum and polyethylene, and pick up products packaged in BPA-free cans, like beans and soups by [Eden Foods](http://www.edenfoods.com). Even better, avoid packaged foods altogether and stick to fresh fruits and vegetables and homemade dishes.

SCAOR Education Highlight

Legal Update—click [here](#) for more information
with Gov Hutchinson, Legal Counsel for the
California Association of REALTORS®



Tuesday, November 18th 10:00am-11:30am
Being held at SCAOR, 2525 Main Street in Soquel
FREE to SCAOR Members (must register by November 17th)
\$15 SCAOR Member after November 17th & at the door
\$15 Non-member anytime
New Developments in State & Federal Laws; Forms; Legal Cases;
Taxes on Short Sales; Solar Energy; Notice to Tenants on Foreclosure; Inspections; Business Cards; and more! This is a must attend!

WCR-Santa Cruz Chapter in conjunction with SCAOR & WAR present Two Powerful Technology Sessions with Amy Chorew

Thursday, October 30th
9:00am-11:30am: Web 2.0: Social Networking & Blogs
1:30pm-4:00pm: Power of Technology
Being held at SCAOR, 2525 Main Street in Soquel

Session 1: Learn all about the three C's of a strong social news profile-content, consistency and contacts

Session 2: This seminar is appropriate for any Real Estate Professional who is looking for ways to expand their marketing presence with inexpensive web tools.

To register call 831-457-5578 or email wcrsantacruz@yahoo.com

Coming up at SCAOR!

Oct. 24th [Bullet Proofing the Transaction](#)
Oct. 30th [Power of Technology—WCR](#)
Nov. 3rd [Tax Strategies](#)
Nov. 5th [Boomers 2 Zoomers-
Generational Differences in Real Estate](#)
Nov. 10th [Street Smart Negotiation Skills](#)
Nov. 17th [Trends in Business Technology](#)
Nov 18th [Guide to Residential Purchase
Agreement](#)
Dec. 5th [REO's! Getting Your Foot in the
Door](#)
Dec. 8th [Pricing Properties to Sell in a
Default Market](#)
Dec. 12th [License Renewal Review/
Testing](#)

To register call SCAOR 831-464-2000
For a complete list of classes click [here](#).