



THE SCCAR eSCOOP

October 8, 2014



SCCAR will be closed Monday, October 13 in observance of Columbus Day. We will re-open Tuesday, October 14 at 8 am.

Earn Your Notary Commission

With a Notary Commission, you will be able to give clients better service and promote yourself in a different way! It's simple, quick and inexpensive. Course and exam date Saturday, October 25, 8:30 am.

[Read more](#)

Learn Local Geology, Biology and Climate

The 8th course in our SCCP series will cover areas of biological sensitivity, species protection, "Work-around" solutions when developing sites with animal or plant protection; earthquakes, faulting, and landslides. Course date Wednesday, October 22.

[Read more](#)

What Fannie Mae's New Forecast Could Mean for Homeowners

Recently, mortgage giant Fannie Mae revised its forecast for the U.S. housing market, and the news is not too good. Basically, thanks to a weak first half of 2014, Fannie now indicates total home sales will actually be lower in 2014 than they were in 2013,

In This Issue

[Become a Notary Public](#)
[Learn Local Geology, Biology and Climate](#)
[Fannie Mae's New Forecast](#)
[Never Forget Another Name](#)
[August Home Sales Decrease; Prices Rise](#)
[.REALTOR Exclusive Domain](#)
[Automate zipForm for Faster Transactions](#)

Quick Links

www.mysccar.org
[Events & Education Calendar](#)
[Thursday Tour Marketing Meetings](#)
[Government Affairs](#)
[Advertise in the eScoop](#)



2014 Corporate Sponsor



and that 2015 won't be much better.

[Read more](#)

Never Forget Another Name

Would you like to be able to instantly recall the names of your clients & prospects? Remember important dates, times and appointments? Close more sales or increase your income? If the answer is yes, be sure to attend "Unlock Your Memory Power!" being held on October 20 & 21 at SCCAR from 1 - 4:30 pm.

[Read more](#)

August Home Sales Decrease; Prices Rise

The REAL Trends Housing Market Report for August 2014 shows that housing sales decreased 5.2 percent from the same month a year ago. The annual rate of new and existing home sales for August 2014 was 6.002 million units, down from a rate of 6.334 million in August 2013.

[Read more](#)

.REALTOR Exclusive Domain

Claim your .REALTOR domain on October 23, 2014! Anyone can have a .com website. Only REALTORS® can claim a .REALTOR domain.

[Read more](#)

Automate zipForm® For Faster Transactions

zipForm® Plus delivers advanced technology to help you maximize workflow efficiency while reducing risk. But have you taken advantage of all of the tools it offers? Learn more in C.A.R.'s webinar October 9th.

[Read more](#)

Signature
AFFILIATES

GeoDisclosure
Real Estate Disclosure Reports

SECURITY  LENDING
Specializing in Reverse Mortgages

 **tourfactory**™
Your 24/7 Online Open House

Santa Cruz County Association of REALTORS® | contact@mysccar.org |

<http://www.mysccar.org>

2525 Main Street, Soquel, CA 95073

p: 831-464-2000 | f: 831-464-2881

Office Hours: 8 am - 4:30 pm

Copyright © 2013. All Rights Reserved.

[Forward this email](#)



This email was sent to contact@mysccar.org by contact@mysccar.org | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Santa Cruz County Association of REALTORS | 2525 Main Street | Soquel | CA | 95073