

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting

The SCAOR eScoop

2525 Main Street
Soquel, CA 95073
831-464-2000
831-464-2881 Fax



If you are unable to open any of the links visit our website at www.scaor.org
or call Karen Kirwan at 831-464-2000 or send an email to kkirwan@scaor.org
For a pdf version of this week's eScoop click [here](#) or go to www.scaor.org/News & Events

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Be a Part of Housing Expo 2009

Be sure to invite your clients (current and past) to the 2009 SCAOR Housing Expo on September 19th. The Expo is FREE to all and will provide attendees with in-depth educational information on home buying, investing, foreclosure avoidance, green real estate and more! This is a great opportunity to connect and learn! This year's Expo will be held at the Twin Lakes Church in Aptos from 10:00am-3:00pm. For a complete Expo schedule click [here](#). Want to email a flier to a client, colleague or friend? Click [here](#).
Interested in being a volunteer at the Expo?
Contact Andrea at 831-464-2000.

END OF SUMMER SALE!

10% off EVERYTHING in the SCAOR Store!
Offer good until September 30, 2009

Oktoberfest

Thursday, October 1

4:00pm to 6:00pm

at SCAOR 2525 Main St., Soquel
Click [here](#) for more details or
call 831-464-2000 to reserve your seat



"Brats n' Beer"
only \$5.95!

Coming Soon

- 9/16 [REO Sales! A Goldmine or only the Shaft? -Last Chance!](#)
- 9/18 [WCR Santa Cruz Idol](#)
- 9/21 [Escrow Coordination Secrets](#)-Early Bird Price until 9/15!
- 9/28 [Buying Your Home with Reverse Mortgage](#)

Click [here](#) for a complete list of classes being offered at SCAOR

Introducing... zipForm® 6

Coming in Fall 2009, SCAOR WINForms® users will have the option to upgrade to the new zipForm® 6 software. The new application features easy-to-use navigation that lets you move quickly through documents and transactions.

What are the differences between zipForm® 6 and WINForms® software?

- * Complete and e-mail/print forms without first having to create a transaction
 - * Apply one or multiple templates at any time during a transaction
 - * Drag and drop forms into transactions
 - * Platform independent – runs on PC or MAC
 - * Automatically saves (in the background) as you work
 - * Compatible with Windows Vista
- For ZipForm® 6 System Requirements, click [here](#).

Community Volunteer Recognition

Are you an active volunteer in your community? Know someone who is? How about your company? Then please let SCAOR know!

It's simple-just complete the [form](#) and fax it back to 831-464-2881 or call us at 831-464-2000.

REALTOR® SAFETY

When Marketing, Think Safety First

Why REALTOR® Safety Is for Everyone

If you're like most REALTORS®, you put a great deal of thought and effort into your marketing materials, including advertisements, signs and business cards. You want to make every dollar count—but how much consideration do you give to the safety afforded by these communications? How much information are you giving the public that many people go to great lengths to keep private? Here are some very important steps that you should take to ensure your marketing pieces are both smart *and* safe...[Read more](#)

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