

# The SCCAR eScoop

August 16, 2012 - Vol. 3, Issue 181



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## Thirsty Thursday Tonight @ Süda

Check out Pleasure Point's fresh new restaurant Süda tonight, August 16th at Thirsty Thursday, SCCAR's networking social.



Quench your thirst for fun while enjoying drink and appetizer specials from 4 - 6 pm.



Find out how to [win it!](#)

## New Cool Tool for REALTORS® Cloud CMA

Cloud CMA comes with the CMA, Buyers Tour, Property Reports, and Flyers. A QR code is also generated and shows on the report. Agents can email Cloud the name of the report they want, the address of the property, the client's name, and they will receive a CMA in an email in two minutes. The Cloud CMA product offers multiple templates and colors, users can add content, and it has links to all the schools in the surrounding area, walkscore, and other info consumers like to see. All this can be done without printing anything, and is optimized for mobile and tablets.



### Learn more on Monday, August 27th 10:30 am - 12 pm

Free to SCCAR Members with RSVP, call 831-464-2000 or sign up [online](#).

### Upcoming Education

**Mon., Aug. 27**  
[Cloud CMA](#)

**Fri., Sept. 7**  
Matrix Easy [1](#) & [2](#)

**Wed., Sept. 12**  
[SCCP Class 7 Water Resources](#)

**Wed., Sept. 26**  
[Mortgage Loan Originators](#)

To sign up online and for a complete list of classes, [click here](#).



## Hands on MLS Training

Bring your laptop and learn Matrix hands on! Matrix Easy 1 will cover the basics and Easy 2 will give you advanced skills on your MLS search application. Both classes are free to SCCAR members with RSVP.



September 7, 2012

Learn how you can become a [Signature Affiliate!](#)

### Upcoming Events

**8/23/2012**  
[Tour & Marketing Meeting](#)

#### Save the dates!

*Oktoberfest, Oct. 11*

*C.A.R. Update, Oct. 19*

**SCCAR Office Hours:**  
**8 AM - 4:30 PM**  
**Mon. - Fri.**

2525 Main St.,  
Soquel, CA 95073

SCCAR will be closed September 3rd in observance of Labor Day. We will re-open Tuesday, September 4th at 8 am.

Ph: 831-464-2000  
Fax: 831-464-2881  
[www.mysccar.org](http://www.mysccar.org)  
[www.facebook.com/mysccar](http://www.facebook.com/mysccar)

Easy 1: 10:30 am - 12 pm  
Easy 2: 1 - 2:30 pm

To register email [Leslie Flint](#) or call 831-464-2000.  
*Seating is limited to 10 per class.*

## Top 20 Real Estate Websites in June

Last year, Realtor.com and Yahoo Real Estate battled it out for the top position in the monthly real estate website rankings maintained by Web metrics firm Experian Hitwise. So far this year, Zillow has been king of the hill, having bumped Yahoo Real Estate from the top spot in March. [More](#)



Courtesy of [Inman News](#)®



CALIFORNIA REALTOR® EXPO 2012 takes place October 2 - 4 at the Anaheim Convention Center and is **FREE for C.A.R. members**. This year promises big educational and networking opportunities as attendees have access to more than 60 sessions and more than 150 exhibitors.

Tuesday, Oct. 2, is PRE EXPO, or PRE. PRE provides a full day of sessions for REALTORS® interested in learning more about Distressed Properties, Property Management, or Social Media. Visit <http://expo.car.org/> to register and for complete event details.

If you are unable to open any of the links visit our website at [www.mysccar.org](http://www.mysccar.org), call Andrea Harbert at 831-464-2000 or send an email to [andrea@mysccar.org](mailto:andrea@mysccar.org)

[Forward email](#)



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