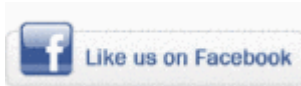


July 20, 2016



eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



What You Don't Know Can Hurt You!

Whether you are new to the business or find yourself on automatic pilot when filling out the RPA contract, now may be the time to really understand what you are having your client sign. Join us as we explore the Real Estate Purchase Agreement together. Course date: July 29, 9 am - 12 pm, \$15 in advance.

[Read more](#)



Open House Weekend Deadline Today!

To have your listing on the SCCAR website for this weekend's SCC Open House Weekend, the open house information needs to be **entered on the MLS by 3 pm today, July 20**. Additionally, consumers are instructed to look for balloons, signs so come on down and get them while supplies last! [Read more](#)

--	--	--



Help Feed Those In Need! Deadline is July 31st!

1 - 4 children are hungry or malnourished in Santa Cruz County. Please help them by taking part in the Hunger Hoedown REALTOR Challenge - \$100 feeds one of those children a healthy meal for an entire year. Donate yourself or collaborate with your office! [Read more](#)

Save the date! Mark your calendars for October 7th when Leslie Appleton-Young, Vice President and Chief Economist at C.A.R. will be at SCCAR!



Buy a Calendar and Help Local Schools!

A portion of the sales of SCCAR's new "My Dream Home" calendar will be donated back to the local schools (Santa Cruz Gardens, Soquel Elementary, Main Street Elementary and New Brighton Middle School) who's students provided the artwork. Calendars are only \$10 and feature 18 months, so you or your