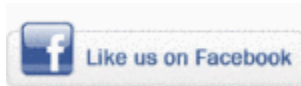
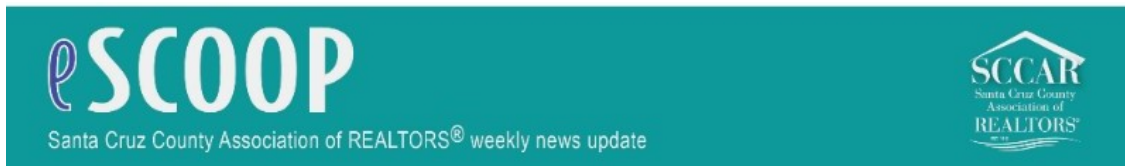


[Subscribe](#)[Past Issues](#)[Trans](#)

 Facebook
  Twitter
  Website



July 14, 2017



## Come Play Golf With Us on July 28!

Join us for a rootin' tootin' good time at SCCAR's annual **Charity Golf Tournament!** Sign up your foursome to enjoy a full day of golf at DeLaveaga Golf Course. Ticket price includes 18 holes of golf, cart, awards BBQ and raffle. Prizes will be awarded for best themed hole and attire! Contests also include, longest drive, closest to the pin – women and men and putting contest. Tournament date is Friday, July 28. [Read more](#)

## Countywide Open House Weekend

Mark your calendars for Saturday and Sunday, July 29 & 30, 2017 and join REALTORS® across Santa Cruz County for the grandest Open House Weekend event of the year. Open houses, opens doors to homeownership! The weekend is organized by SCCAR in an effort to unite REALTORS® as they host over 100 open houses, while engaging consumers on the benefits of homeownership and bringing buyers and sellers together [here!](#)



## Open House Weekend Discounts!

The Santa Cruz Sentinel and Good Times are offering advertising discounts for Open House Weekend! [Check out the details here!](#)



**\$1000 Agent Referral Program**  
Aug 2nd, 11:30am - 1pm at  
SCCAR Headquarters. Reservations at  
mysccar.org or (831) 464-4000.



## New Class! Learn the Listing Agreement

Did You Know? You can get paid even if escrow doesn't close? You can get paid even if an offer is received and accepted after your listing has expired? That the offers you receive are not confidential and you can share the terms of the offer with anyone that asks? Learn about these topics and so much more!

Class date: Wed., July 19 at 9 am, - 12 pm. [Register early for only \\$10!](#)

## Next MREP Event is All About Winning the Day!

Learn industry specific time management skills that will help make you more productive while networking with fellow REALTORS®! Whether you're new to the industry or are a seasoned agent, getting tips on new ways to manage your schedule will help you "WIN THE DAY"! Speakers: Amber Melenudo, David Lyng and Tim Bowers, Bailey Properties Event Date: Thurs., July 20, 5-7 pm @ Suda. [RSVP today!](#)



## REAL Trends Launches New Podcast Series

REAL Trends and QuantumDigital have teamed up to give you a peek into the Secret Lives of Real Estate, where we pull back the curtain to share the personal passions, philanthropic efforts, community spirit and industry insights from real estate industry leaders, trendsetters and legends. [Check it out!](#)

## Learn How to Search Public Records

Learn how to use the REALIST application to access public records and obtain detailed ownership, transaction and property characteristics information. Class date: Monday, July 24 at 10 am.

[Register for free](#)

## July MVP Offer

"Subscribe" to the Center for REALTOR® Development Podcast and earn \$50 off your next purchase at the Center for REALTOR® Development. [Act Now!](#)

## Lunch & Learn: How Vacation Rental Mgmt. Strengthens Sales

Join us for lunch and learn how advanced vacation rental management strengthens real estate sales and client relationships. Class topics include change in client expectations, vacation industry disruption, new resources for agents, solving the mgmt. puzzle, \$1,000 referral program. Class date: Wed., August 2, 11:30 am – 1 pm. [Free with RSVP](#)



Copyright © 2017 Santa Cruz County Association of REALTORS®, All rights reserved.

[unsubscribe from this list](#) [update subscription preferences](#)

