

# EScoop July 13

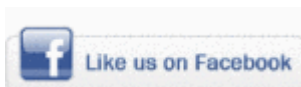
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July 14, 2016

# eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



## Countywide Open House Weekend - **Next Weekend!**

Our 6th Annual Santa Cruz County Open House Weekend is **July 23 & 24**. Participation is free! Consumers are instructed to look for balloons, signs and **your property** listed on our website. **GREAT** deals on the Sentinel's [Open House Directory](#) ads. **Come on down and get your signs and balloons while supplies last!** [Read more](#)

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## Calendar Sales Help Local Schools

A portion of the sales of SCCAR's new "My Dream Home" calendar will be donated back to the local schools (Santa Cruz Gardens, Soquel Elementary, Main Street Elementary an New Brighton) who's students provided the artwork. Calendars are only \$10 and feature 18 months, so you or your client can use them through next year. Come down to SCCAR to get yours and see our artist wall featuring the artists!