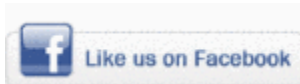


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The SCCAR office will be closed Wednesday, July 4 in observance of Independence Day.
We will resume normal business hours Thursday, July 5.



June 27, 2018

This Home is Participating in the
Santa Cruz County
Open House Weekend

Brought to you by:
the Santa Cruz County Association of REALTORS®

Countywide Open House Weekend in July!

Mark your calendars for Saturday and Sunday, July 21 & 22, 2018 and join REALTORS® across Santa Cruz County for the grandest Open House Weekend event of the year. Open houses, open doors to homeownership! SCCAR will be publicizing the event to the public and will provide members with signs, balloons and advertising discounts in the Sentinel. [Read how to participate](#)

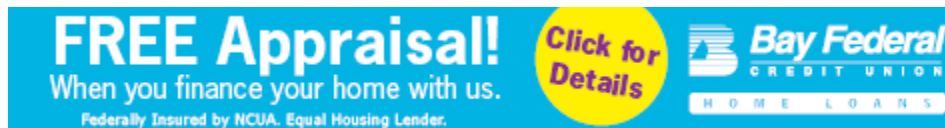
GeoDisclosure
Order a Report



Take Action: Reauthorize the National Flood Insurance Program

The National Flood Insurance Program (NFIP) will expire on July 31, denying necessary

insurance coverage to homeowners and buyers in more than 20,000 communities nationwide. Congress must act now to reform and extend the NFIP. **Take action by urging Congress to extend the NFIP and pass meaningful reforms to ensure long-term viability of the program. [Act Now!](#)**



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HOME LOANS

Golf for Charity with SCCAR!

Join us for a fun filled day on the green at SCCAR's annual Charity Golf Tournament! "Destination Vacation" is the theme! Sign up your foursome to enjoy a full day of golf at DeLaveaga Golf Course on Friday, July 27, 2017. Ticket price includes 18 holes of golf, cart, lunch and dinner. **Sponsorship opportunities available! [Read More](#)**

Get the Inside Scoop on the Listing Agreement

Learn little known facts about the listing agreement! Did you know that you can get paid even if escrow doesn't close or if an offer is received and accepted after your listing has expired? Also, that offers received are not confidential? Get the inside scoop on these tips and more! Class date: Tuesday, July 17 at 1 pm. [Read more](#)



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Update zipForm® Standard Today

Did you know that there's a new version of zipForm® Standard – AKA zipForm® desktop – available now that you **MUST** download in order to see your transactions? The next time you sign in to your zipForm® Standard account, you will be promoted to download the most-current version. Don't bypass this step because you won't see your transactions until you update. Have questions about the update or zipForm® Standard? Find answers [here](#).

How to Utilize Facebook Advertising

Facebook advertising is one of the most important tools in a marketer's arsenal. With over 1 billion people visiting Facebook every day, targeted Facebook ads can help small businesses reach a substantial audience at a fraction of traditional advertising costs. Learn how to target the right customers, design effective ads and evaluate the success of a campaign. Class date: Tuesday, July 17 at 11:30 am. [Read more](#)

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