



THE SCCAR eSCOOP

May 14, 2014



The SCCAR office will be closed Monday, May 26 in observance of Memorial Day. We will re-open Tuesday, May 27 at 8 am.

Last Call! zipForm® Training Next Week

On June 2, all C.A.R. members are required to register for a zipForm® Plus account. Don't wait until you have a transaction. Learn the new zipForm® platform now and be prepared for the next generation of electronic forms by attending our training session on **Friday, May 23, 2014** from 10 am - 1 pm.

[Read more](#)

Stay on Top of Market Activity

Learn the easiest ways to stay in touch with listing inventories and activity in your marketplace with automated email notifications to your smart phone or tablet. This free MLS course will help you spend less time with your keyboard and more time with your clients. Course being held on Wed., May 21 at 10:30 am.

[Read more](#)

LCRC Trustees Endorse Coonerty, Medina and Hart Ahead of June 3rd

SCCAR's Local Candidate Recommendation Committee (LCRC) Trustees completed their process of

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Quick Links

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2014 Corporate Sponsor



interviewing candidates running for the following local elected offices: 3rd District Supervisor; 4th District Supervisor; and, County Sheriff/Coroner.

[Read more](#)

May Member Update Event

Get informed about current issues and trends from C.A.R. and NAR that effect the real estate industry at SCCAR's quarterly membership update meeting. This free event will also feature a brief legal update from leading real estate attorney, Dave Hamerslough. Refreshments provided.

[Read more](#)

Recap from Legislative Day 2014

SCCAR staff and members descended upon the State Capitol for meetings with individual, local legislators on April 30. Talking points provided by C.A.R.'s Government Affairs staff pertained to five (5) specific pieces of legislation.

[Read more](#)

Time Saving zipForm® Tips

Join C.A.R. for a webinar to learn the top 3 tips from our zipForm® expert on how to save time, increase accuracy, and reduce your data entry Tuesday, May 10, 11 a.m. - 12 p.m. est.

[Read more](#)

May MVP Action

Contribute marketing ideas for an ebook from realtor.com® by May 31 and earn a \$50 coupon off Move, Inc. products, a FREE webinar and a copy of the ebook you contributed to upon completion.

[Take Action Now](#)

Santa Cruz County Association of REALTORS® | contact@mysccar.org |
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