

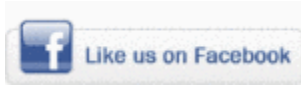
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May 4, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



Free Spring Fling BBQ Tickets!*




Let SCCAR show you our appreciation by joining us for a *free "Member Appreciation BBQ Bash Spring Fling" event! Enjoy hot bbq, cool drinks, live music and a 50/50 cash raffle. Bakers, be sure to enter our baking contest. Event date is June 8 from 11 am - 2 pm. * Free for the first 150 members! [Read more](#)



Ante Up for Charity!

Poker tickets on sale now

Join us for an evening of fun and fundraising at the SCCARHF [Charity Poker Tournament](#) on Friday, May 20. Texas Hold'Em is the game! All proceeds benefit low income first time home buyers through the Santa Cruz County Association of REALTORS® Housing Foundation. Buy-in is \$75, doors open at 5:30 pm at the Santa Cruz Elks Lodge...cards fly at 7 pm! Sponsorship opportunities are [available](#).

		
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New MLS Open House Class!

In 'Open House Support' you will learn how to prepare for your next Open House with detailed neighborhood active listings and sold reports, market statistics and brand-able client tools. Be the neighborhood expert that consumers want to work with. Course date: Wed., May 11 at 10 am. [Free with RSVP](#)



iPhone SE EKey Compatibility

Supra has completed testing and is happy to announce the Supra® eKEY® app is compatible with the iPhone SE. For more information on compatible eKEY smartphones and tablets, see their [Compatible eKEY App devices document](#).



The Art of the CMA

This MLS course teaches not only the fundamentals of creating searches within a variety of CMA tools, it also shows how advanced filtering and sorting of data produces well defined market valuations. [Read more](#)



The Secret Lives of Real Estate Professionals

REAL Trends has launched a new promotion called the Secret Lives of Real Estate Professionals at www.secretlives.realtrends.com. If you know a real estate professional with an interesting, dangerous, funny, compassionate or crazy passion or hobby outside of real estate, REAL Trends wants to know. Entries must be submitted by June 30, 2016.

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