

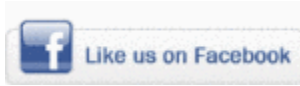
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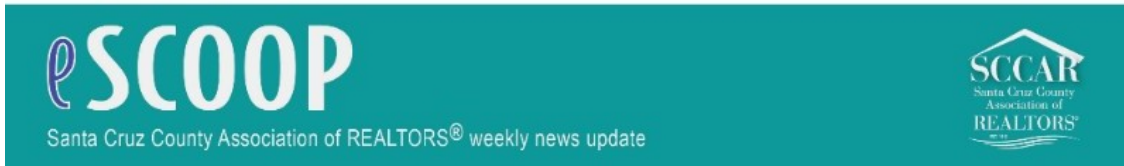
Past Issues

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March 29, 2017



### Connect with 2,000 of Your Closest REALTOR Friends!

All SCCAR members are encouraged to join REALTORS® from around the state to meet with legislators and discuss important issues affecting California's REALTORS® and property owners. Attending Legislative Day in Sacramento is not only a great investment in your business; it also provides you with an opportunity to hear from California's most dynamic political leaders and the leadership of your state association. Event date is May 3, 2017 - deadline to register is April 12, 2017! [Learn how to sign up!](#)



 <a href="#">Order a Report</a>	 <a href="#">Order a Virtual Tour</a>	
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### CalBRE Licensee Alert!

Stiff fines and possible revocation of license for salespersons who mislead consumers into falsely believing they are brokers. CalBRE recently issued this licensee alert on the matter. [Read More](#)

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### 3 SEO Strategies to Generate Spring Leads

With spring officially in full blossom, there are plenty of opportunities to leverage the change in season for increased traffic, new visitors and lead generation. To get started, [here are three](#) surefire strategies to ensure you're ready to capitalize on the warm weather.

### Dine for Charity at the Shadowbrook

Dining at the award winning Shadowbrook in Capitola on Tuesday, April 11th, will help low income families in our community. On this night, the Shadowbrook will donate 30% of the evening's sales to the SCCAR Housing Foundation. If you are making a reservation for dinner or enjoying appetizers in the Rockroom, please tell your server your group affiliation is the 'SCCAR Housing Foundation' – it's that easy! [Read more](#)

### Low Cost Health Screenings at SCCAR

Preventative health screenings can help prevent stroke, heart attack, osteoporosis and more. No insurance or doctor's order needed. Take advantage of these convenient and low-cost health screenings. Packages take about an hour or less and your results are given immediately. Special discounts: 30% off all packages! [View packages available](#)

### Tax Strategies for Real Estate Pros

Start saving now for 2017! As a self-employed real estate professional, it's not how much money you make, but how much money you keep, especially now with the higher tax rates. Learn strategies that will save you time and money. Class date is Wednesday, April 26 at 9 am. [Read more](#)

### One-stop Shop for Infographics

Educate your clients on buying and selling a home, the latest county market statistics, and consumer trends. [Find them here](#)

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