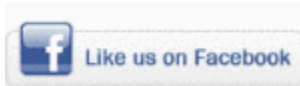


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February 21, 2018



How to Build Your Community & Your Business!

Come and hear how a group of successful REALTORS® became involved in their local community and created not only great relationships, but lucrative business connections. Gain tips and techniques for the best ways to connect with your community and how that involvement can help grow your business. Thank you to our lunch sponsor [Santa Cruz Home Finance](#). Date: Tuesday, February 27 at 11:30 am. [Read More](#)

GeoDisclosure
Order a Report



SANTA CRUZ HOME FINANCE
A Division of American Pacific Mortgage Corp NMLS 1850

Game Night with the Warriors!

Get your game on with fellow SCCAR members & their family and friends! Ticket price includes a HIGH FIVE HAND TUNNEL with the Players for the kids! Game night is Wednesday, February 28 and tickets are only \$21! [Get Your Tickets!](#)

The Art of an Open House

In this course you will learn how to prepare for your next Open House with detailed neighborhood active listings and sold reports, market statistics and brand-able client tools. Be the neighborhood expert that consumers want to work with. Class date is Wednesday, February 28 at 1 pm. [Free with RSVP](#)

Identify Income Properties Like a Pro! NEW CRS Training

Investing in real estate can be extremely profitable and can add a new revenue stream to your business. In this CRS Two Day Course, Buying and Selling Income Properties, learn the secrets to smart real estate investing and start identifying lucrative opportunities for yourself and your clients. Class runs March 13 & 14. Earn 12 CRS education course credits. [Read more](#)

REALTOR Property Resource (RPR)

Learn to search and report using national-level MLS and public data available through your National Association of REALTORS® membership. Become your client's nationwide real estate professional. Class date is Wednesday, February 28 at 10 am. [Free with RSVP](#)



February MVP Offer for Tax Season

Sign up for a free 30-day trial of QuickBooks® Self-Employed from REALTOR Benefits® Program Partner Intuit® and receive a free copy of Tax Tips, Tricks, and Need-To-Know Deductions Webinar Download, PLUS a chance to win a Phantom 4 drone! [Act Now!](#)

What Does Tax Reform Mean for You?

Since the Tax Cuts and Jobs Act was signed into law, many are concerned about the impact this tax reform plan will have on them. To help explain some of the major provisions affecting housing in California, C.A.R. has created various one-sheet handouts detailing the impact that this tax reform plan may have on first-time buyers, home sellers, homeowners, and REALTORS®. [Find them here](#)

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