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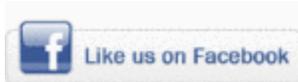
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The SCCAR office will be closed Monday, February 18 in observance of Presidents Day. We will resume normal business hours Tuesday, February 19.



February 13, 2019



Celebrate Valentine's Day at Tour

Win sweet prizes at tomorrow's Valentine tour meeting, Thursday, February 14, 2019! Dress in your favorite shade of red or pink (themed accouterments always welcome) and be entered to win! Added bonus - you will be featured in our special tour valentine's photo – so everyone wins!

Only a Handful of Seats left for DeLeon Event

The #1 REALTOR in the *Nation and founder of DeLeon Properties will share his success story on being a market leader. With a fearless and confident approach, Ken will leave attendees with laughter and a life changing experience. Event date: Tuesday, February 26, 11 am – 1 pm at Seascope Golf Club. Sponsored by [Santa Cruz Home Finance](#) THIS IS A SELL-OUT-NOT-TO-BE-MISSED EVENT! [Register Today!](#)

New Hashtag Helps us Share Good Works

SCCAR is aware that many of you, either individually or through your office, support charities and volunteer in a variety of ways to make our community a better place. We want to recognize those efforts. To assist in that endeavor, we are initializing the #screaltorsCare hashtag on facebook to cull those activities into one common topic. Its' easy! Whenever you or your company post about giving back to the community add @screaltorsCare to the post!



Kick Your Listing Up a Notch!

The 10th annual REACH is a full color publication all SCCAR members. Available in our office and online year-round, the REACH provides great exposure to the public and our members. Stand out in 2019 by upgrading your listing with one of our low cost options! Deadline is February 22! [Read more](#)

Send Us Your Best Shots!

SCCAR is “reaching” out to our members for a few great cover shots ! We are looking for images that reflect the beauty and diversity of Santa Cruz County. The winners will have their photo(s) featured on the cover and will receive recognition:

• inside the REACH • in the eScoop • in our newsletter • and on our facebook page!

Deadline to submit your photos is February 22. [Get the specs!](#)

GeoDisclosure
Order a Report



**SANTA CRUZ
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