

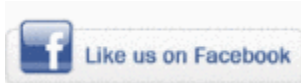
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February 3, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update






Upgrade Your Listing!

Deadline is next week, 2/12

The 7th annual REACH Guide is a full color publication that features all active SCCAR members and is delivered to local businesses, made available in our office and online year round. **Make sure your listing stands out from the rest by upgrading your listing for as low as \$25!**

[Read more](#) or view the [current issue](#).

		
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Valentine's Tour Contest

SCCAR is celebrating Valentine's Day at our next week! Dress in your favorite shade of red or pink (themed accoutrement always welcome) and be entered to win sweet prizes - cash and candy! Tour meeting date February 11th.



Green Home Expertise CEU Training

The green home market is growing, are you in? Attend this course to advance your credibility as a trusted expert, understand true green assets & their benefits, learn the latest updates on financial incentive and lending options and find out what's working in Realization of Maximum market VALUE. Course date is Wednesday, March 16 and is only \$5. Earn 7

hours of CEUs. [Register today](#)



HomeSnap Pro Training

HomeSnap Pro provides an unprecedented amount of real-time information to agents on the go, giving them the flexibility to research homes, interact with each other, and collaborate with clients from their mobile devices. Now, agents and consumers can use the same platform to seamlessly share real estate information and communicate directly. Course date: Tuesday, February 16 at 1 pm. [Read more](#)



MLS Listing Management

Learn the structure of the MLSListings listing management input application, along with tools and techniques for enhancing your listing market exposure, keeping the data current and staying compliant with the MLSListings rules and regulations. Course date: Tuesday, February 16 at 10 am. [Read more](#)



License Renewal Scheduled for March

Renew your license the Duane Gomer way on Wednesday, March 23 at SCCAR. All students will receive the three hour mandatory courses of agency, ethics, trust funds, fair housing, risk management, management & supervision and two consumer protection courses by textbook or PDF. [Read more](#)

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