

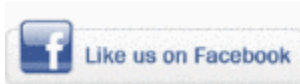
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January 12, 2017

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



The SCCAR office will be closed Monday, January 16 in observance of Martin Luther King Jr. Day. We will re-open Tuesday, January 17 at 8 am.

Top Producer Panel Next Tuesday!

SCCAR has brought together a few of our industry's top producers to get you started on the right track for 2017! Panelists include: Dianne Pereira, Bailey Properties, Robert Aldana, American Dream Realty, Jayson Madani, American Dream Realty, John Flaniken, ADR. Moderator, Jennifer Lyng Watson. Event date next Tuesday, January 17 at 11:30 am. \$15 for members. Register here



GeoDisclosure Order a report

Order a virtual tour tourfactory

SCCP Early Bird Ends Tomorrow!

Earn your SCCP certification and become a local expert! The Santa Cruz County Pro (SCCP) series offers nine highly specialized courses held throughout the year. Early bird price is \$99 through January 13 and increases to \$159 after that date! Sign up today

When the Basics are Needed - We've Got You Covered

Tackling Technology - Desktop - is a new class offered by the MLS where you will learn the basic computer skills to navigate through the MLS software and mobile apps. Free for members. Course date is Friday, January 20 at 10 am. Read more



Managing Your Listings in Matrix

Learn the structure of the MLSListings listing management input wizard, along with tools and techniques for enhancing your listing market exposure, keeping the data current and staying compliant with the MLSListings rules and regulations. Course date: January 20, 1 pm. [Free with RSVP](#)

Anthem Open Enrollment Extended

Anthem Blue Cross HMO & PPO plan are available now. Open enrollment has been extended to January 25, 2017. Please call 800-446-2663, visit www.benefitsstore.com or send an email to info@benefitsstore.com CA Insurance License No. 0680704

Advanced Matrix Training

You have your dashboard just how you like it. You know how to search and create reports. You are able to communicate with your clients through Matrix. Now it's time to learn how to bend Matrix to your will! Build upon the skills learned in the Basic Class, with focus on searching with maps, customizing data results to meet your specific needs and communicating your findings to your client. Course date: January 23, 10 am. [Free with RSVP](#)

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